

Devin Ward

 /devin-ward

www.rara.la

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720-460-0290

Skills

- Photoshop CC
- InDesign CC
- Illustrator CC
- After Effects CC
- Graphic Design
- Web Design
- Wordpress
- HubSpot
- HTML/CSS
- Dreamweaver
- PowerPoint
- Word
- Excel
- Vector Animation
- Typography
- Illustration

Experience

Intermap Technologies • Denver, CO 2017-Present

Marketing Specialist

- ◇ Made PowerPoint templates for printed presentation and screen presentations to save time and empower employees to easily create on-brand presentations
- ◇ Saved time and cost by using software skills to create new media and collateral quickly in-house
- ◇ Saved time and cost by using HTML/CSS and HubSpot skills to manage, edit, and create new content in-house for the newly designed website
- ◇ Made trade show booths to varied specifications and industries
- ◇ Made email, ebook, data sheet, and Infographic templates to fit branding established by a major website redesign

Rarala • Huntsville, AL 2012-2016

Freelance Graphic Designer

- ◇ Made powerful brand identities for startups and new product categories for established businesses
- ◇ Made branded websites for startups and established businesses

Branae Holdings • Huntsville, AL 2009-2016

Marketing Manager/Graphic Designer

- ◇ Achieved brand identity and recognition through website, ad, and word of mouth marketing
- ◇ Made seamless and enhanced magazine to ebook transitions using Adobe Acrobat and InDesign

Education

2012 Bachelor's degree Graphic Design • UA Huntsville • Marketing Minor



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