



# Devin Ward

Motivated Designer interested in joining a team, working towards clear goals using efficient and smart design choices

[rara.la/portfolio](http://rara.la/portfolio)  
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256-289-0118

## Skills

Photoshop CC,  
Illustrator CC,  
InDesign CC, Office  
365 Suite, Web  
Design, Wordpress,  
Dreamweaver CC,  
Flash, CC Photography,  
HTML5, Apple and  
Windows

## Experience

Rara.la, Huntsville, Alabama  
2012-Present

### Freelance Designer

- Designed and managed logos, graphics, and websites representing branding strategies for new business ventures, products, and startup companies, giving them a modern, positive, and searchable web presence
- Networked to gain clients

Branae Holdings, Huntsville, AL  
2009-Present

### Director of Marketing

- Managed identity by designing, editing and printing business cards, letterhead, posters, billboards, and postcards
- Increased visibility by updating website with custom design and updated content
- Implemented IT solutions by managing backups, quickly learning new software, and retrieving archived files
- Networked to gain clients

University of Alabama in Huntsville, Huntsville, AL  
2011-2012

### Graphics Intern

- Improved efficiency by converting Quark files to InDesign and teaching its new features
- Designed promotional publication materials such as brochures, business cards, letterheads, envelopes, notepads, posters, banners, forms, programs, flyers, logos, mail outs, and decals
- Communicated with clients regarding design goals and implemented those goals
- Improved efficiency by managing network server capability
- Streamlined computer operations such as network connection, file sharing, file transfer, and printer sharing

## Education

University of Alabama in Huntsville, 2012  
BA in Graphic Design, Marketing Minor, GPA 3.65/4.0