

Skill Set

Photoshop CC, Illustrator CC, InDesign CC, DreamweaverCC, Flash, Office 365 Suite, Photography, HTML5, Web Design, Wordpress, Light Javascript, Mobile Device Management, CompTia Network+, Apple and Windows

Education

University of Alabama in Huntsville

BA in Graphic Design

Marketing Minor

GPA 3.654/4.0

Graduated in **2012**

Work Experience

Rara.la, Huntsville, Alabama – 2012-Present

Freelance Designer

- Designed** logos and graphics that represent branding strategies for new businesses
- Designed and Managed** websites for products and startup companies, giving them a modern, positive, and searchable web presence
- Used **Networking Skills** to gain clientele
- Established** a brand using social networking and word of mouth

Branae Consulting, Huntsville, Alabama – 2009-Present

Director of Marketing / Administrative Assistant

- Provided** advertising solutions by **Designing** posters, billboards, postcards, and handouts
- Managed** identity system, **Designing, Editing** and **Printing** business cards and letterhead
- Increased Visibility** by **Updating** website with custom design and updated content
- Improved** financial awareness by **Managing** accounts receivable, accounts payable and payroll
- Spearheaded** procurement opportunities resulting in revenue gains of \$90,000+
- Implemented** IT solutions by **Managing** backups, quickly **Learning** new software, and **Retrieving** archived files
- Spearheaded** new ventures through consistent **Networking** to establish new clients

University of Alabama in Huntsville –2011-2012

Graphics Intern

- Improved** efficiency by **Converting** Quark files to InDesign and **Teaching** its new features
- Designed** promotional publication materials such as brochures, business cards, letterheads, envelopes, notepads, posters, banners, forms, programs, flyers, logos, mail outs, decals
- Improved** cross compatibility by **Editing** formats of picture files for print or web
- Communicated** with clients regarding design goals and **Implemented** those goals
- Improved** efficiency by **Managing** network server capability
- Streamlined** computer operations such as network connection, file sharing, file transfer, and printer sharing

Devin Ward

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Motivated Designer interested in joining a team, working towards clear goals using efficient and smart design choices